

MOOC PLATFORMS

Platform providers offer the possibility of partnership to the institutions that desire to publish courses. There is no possibility to platform customization and no responsibility for platform maintenance.

		coursera		edX		Future Learn		miriada	
Administration	General characteristics	Foundation	Venture capital, Stanford University (2012)	Harvard, MIT (2012)	Open University (UK) (2012)		Joint venture: Telefónica and Banco Santander (2012)		
		Type of organization	For profit organization, university partnerships	Non-profit organization	For profit organization, university partnership		For profit organization		
	Partner information	Requirements for admission	For the moment Coursera does not accept new University partnerships. New partnerships can be done with the institutions that have already a direct partnership with Coursera and courses can be developed and offered in collaboration.	N/A	Top 400 universities		Universities, Institutions and Business Schools from any country but it is encouraged that courses be in Spanish or Portuguese.		
		Types of partnership	N/A	N/A	Full Partnership Annual subscription - initial term of 3 years 50% of all revenue generated	Associate Partnership Publishing 1 course 50% of all revenue generated	not applicable		
		Max/min number of courses / year	N/A	N/A	min. 2 course / year min. 2 re-run / year	2 re-run / year	none		
		coursera		edX		Future Learn		miriada	
Pedagogy	Pedagogical model		xMOOC based on behaviourist learning theory, focused on content delivery and emphasis on the rigor formality, and automatization of the assessment methods	xMOOC based on behaviourist learning theory, focused on content delivery and emphasis on the rigor formality, and automatization of the assessment methods	social-constructivist pedagogical model where the emphasis is on social interaction & m-learning pedagogy - Mobile First design		xMOOC based on behaviourist learning theory, focused on content delivery and emphasis on the rigor formality, and automatization of the assessment methods		
	Course development	Course structure	Weekly organization	Modular or weekly organization	Weekly structure Adding Steps Facilitation dashboard Open Steps (publicly available) Edit and view course run	Manage course emails Course overview Learning outcomes Demographics Stats dashboard	Modular organization		
		Export / import course and materials	N/A	yes	yes (from run to run)		yes (import and export questions from XML, CSV)		
		Activity typologies	N/A	Text Audio Video Test	Text Audio Video Discussion Quiz Test Study groups	External resources: Text, Video, Image, Audio Short answer questions Multiple choice test Peer to peer activity			
		Assessment types	N/A	N/A	Turnitin integration		N/A		
	Collaboration / communication	discussion forums	discussion forums	Each step has a discussion forum to facilitate and promote collaboration and discussion		discussion forums			
	Certification	verified certificates of the platform provider: Certificate of Achievement certificate fee	verified certificates of the platform provider: Certificate of Achievement certificate fee digital badges	non-verified certificates of the platform provider: Certificate of Achievement certificates fee Certificate of Achievement: 90% of steps completed and 70 average score in tests; also offers learners the option to verify their ID. Plus, it comes with an additional transcript that provides more detail on what the learner has done, such as details of activities completed and the scores of the individual tests.		certificates of the platform provider : Certificate of Achievement Certificate of Participation certificates fee digital badges			
	Modalities	single courses Master's degree programs	single courses MicroMaster Programs Professional Certificate Programs XSeries Programs	single courses Course Programs Postgraduate Degrees		single courses			
	Type of learning*	on-demand	scheduled & on-demand	scheduled		N/A			
	Platform usability**	excellent	excellent	good		N/A			
Platform accessibility***	acceptable	good	good		acceptable				
Subjects*	varied	varied	varied		N/A				
Languages of the courses	multiple	mostly English	multiple		Spanish, Portuguese, English				
		coursera		edX		Future Learn		miriada	
Services	Support for course creation	N/A	N/A	Full Partnership Partnership Manager Social Lead and Learning Technologist support Training workshops (presencial/online) Access to Partner Advisory Group Access to Partner Forum Access to Future Learn Academic Network	Associate Partnership Access to content team via ticketing system Access to Partnership site (repository of guidelines) Access to recorded workshops	Introduction course to course building in Miriada X: Cómo crear un MOOC en Miriada			
	Quality Assurance (QA)	N/A	N/A	Access to Partners' Platform (https://partners.futurelearn.com) QA for course proposal acceptance		QA approval for: course proposal acceptance before course goes alive			
	Technical support	N/A	N/A	Helpdesk		Helpdesk			
		coursera		edX		Future Learn		miriada	
Technology	Programming language	N/A	Python	N/A		N/A (WEMOOC software)			
	Compatibility	TinCan/xAPI integration	N/A	yes	no		no (feature under development)		
		SCORM integration	N/A	N/A	no		yes		
		3rd party tools integration	N/A	N/A	LTI integration		N/A		
	Analytics Platform	N/A	built-in edX Insights	built-in analytics dashboard		built-in analytics dashboard			
	Mobile app	yes	yes	no		yes			
	Badging system	built-in	N/A	no		N/A			
Platform's available languages	English, Spanish, French, Chinese, Arabic, Russian, Portuguese, Turkish, Ukrainian, Hebrew, German, Italian	English, Spanish	English		Spanish, Portuguese				
		coursera		edX		Future Learn		miriada	
Visibility	Number of courses	over 1800	over 1800	over 1000		over 600			
	Number of learners	over 23 million	over 14 million	over 7.1 million		over 3.7 million			
	Learner characteristics	two types: the career builders & the education seekers 93% of education seekers report benefits 84% of career builders report benefits 72% of all learners report gaining confidence	median age is 28 years old age ranges from 7 to 96 years old 62% male vs 48% female 65% continuing learners (25+) 28% university age students (19-24) 7% high school students (13-18) 75% from outside of the USA	from 190+ countries (25% UK vs 75% other countries) 18% under 26 years old / 40% 26-45 years old / 28% 46-65 years old 11% over 65 years old / 60% female vs 40% male 37% active learners (who complete at least 1 step of the course) 34% social learners (who participated by commenting on course steps) 31% participating learners (who marked at the majority of the steps as complete including all of the assessments)		40% from Spain 80% over 25 years old 83% are or has been at university 23% finishes courses 92% satisfied or highly satisfied with the platform 92% highly interested in continue doing courses			
	Overall Rating*	4.90/5	4.90/5	4.68/5		N/A			

* MocoLab. (2017). MOOC Platforms Comparison Table - 2017. Retrieved from: https://www.mocoLab.club/pages/mooc_platform_comparison/

** MocoLab. (2017). MOOC Platform League Table - 2017. Retrieved from: https://www.mocoLab.club/pages/mooc_league_table_2017/

*** Martín, J. L., Amado-Salvatierra, H. R., & Hillera, J. R. (2016). MOOCs for all: Evaluating the accessibility of top MOOC platforms. *International Journal of Engineering Education*, 32(5), 2374-2383.

N/A No publicly available information was found.

