

3.All Calls at a Glance

Innovation by Ideas

Innovation by Ideas projects are "solution driven", collaborative projects that respond to societal challenges within the thematic scope of EIT Health. We are looking to support new projects that address one or more of the four themes outlined in EIT Health's Strategic Agenda. These projects are supported with a maximum of €750 000 for no more than 18 months.

Innovation by Design

Innovation by Design projects are "needs driven" and build on multidisciplinary collaboration, starting from a recognised market need or societal problem. We are looking to support new projects that either address the four themes outlined in EIT Health's Strategic Agenda, or to address one of the two EIT Health Focus Areas. These projects are supported with a maximum of €2 750 000 for no more than 36 months.

Campus Strategic Initiatives

Strategic Initiatives of EIT Health Campus are designed to strengthen the ecosystem of knowledge and innovative thinking that is created by Campus and the other EIT Health pillars. The Strategic Initiatives are meant to have a positive impact on all the other programmes and activity lines within Campus and the rest of EIT Health. In 2018, Campus Strategic Initiatives will call for: 1. Innovative Education, and 2. WE Health Expansion.

Training for Students

These Campus programmes focus on stimulating students to advance their **knowledge**, **skills and attitudes**, so they can develop health-related innovation and entrepreneurial capabilities. Within the Campus 2018 Calls for Training for Students, we are looking for novel proposals that help us continue to develop our strategy further with two sub-calls: 1. Degree Programmes, and 2. Non-Degree Programmes.

Training for Entrepreneurs and Innovators

In its "Training for Entrepreneurs and Innovators", Campus focuses on stimulating learners to engage in the **Entrepreneurship & Innovation Journey:** providing training opportunities offering a changed mind-set, and providing basic skills that can lead to the founding of successful businesses and improvements in healthcare.

Two sub-calls are intended to expand these training opportunities into Networks across the partnership with 1. EIT Health Starter Lab Network (E-labs) and 2. EIT Health Fellowships Network.

Training for Health Professionals & Executives

Campus Training for Professionals & Executives is intended to increase the number of skilled health professionals and leading executives in healthcare, and to improve the services they provide. Through this call, Campus is seeking to increase the outreach of our Training for Professionals & Executives activities to a wider audience, to gain stronger impact within this target group.







Training for Citizens

Campus seeks to empower all citizens — including patients, their family, people at risk of specific conditions and informal care givers — to promote public awareness and understanding of healthy living and active ageing. The general common theme for these activities are that they should empower citizens to become aware of available knowledge, approaches, tools and methods in health innovation to manage their own health while actively taking part in the innovation process.

Call for Digital Activities (addressing all Campus target groups)

In 2019, Campus will once again welcome proposals for Digital activities, including Massive open Online Courses (MOOCs), which have the unique potential to reach many learners. We will support digital activities not only to make knowledge accessible to the broader population but also to improve formal education by implementing modern pedagogical technologies online.

Bootcamp Programmes

We are looking for 6-8 complementary EIT Health **Bootcamp** training and support programmes in the range of €100 000-€150 000 per programme, plus €10 000 of travel and accommodation expenses per team. Bootcamps provide an intensive 2-3 month programme for European teams whose members have the ambition to become entrepreneurs and to explore the opportunities of their health-tech idea. The programme helps them discover and validate their idea, market potential, business model and target customers. Participants will investigate market potential in other countries by visiting the innovation ecosystems of other CLCs.

GoGlobal Programmes

We are looking for 4-6 complementary EIT Health GoGlobal training and support programmes in the range of €100 000-€150 000. The purpose of the EIT Health GoGlobal internationalisation programmes is to support European start-ups and young companies within the thematic scope of EIT Health, with a view to helping them expand in Europe, the United States and other international markets. Programme coordinators are required to have personal experience in the target countries.

Intrapreneurship Programmes

We are looking for 1-2 innoative EIT Health Intrapreneur programmes in the range of €100 000-€150 000, including all travel and accommodation expenses per team. EIT Health will select a consortium, including both an academic or non-academic programme provider as well as one or more pilot industry partners, to train a new generation of "intrapreneurs", who are entrepreneurs within industry – people with the mindset and skills needed to drive innovation within established companies.

