Launching the EIT Health Innovation Platform

EIT Health is supported by the EIT, a body of the European Union
EIT Health’s vision

Becoming a European health innovation engine
How do we create healthcare innovation?

- **Innovation by Design**: Zooming in with Focus Areas
- **Innovation by Ideas**: Opening multiple options by several application deadlines and prolonged project duration
- **Wild Card**: Adding a third tool for high-risk but high-impact projects
Why an updated Innovation Platform?

• Direct result of the strategy discussions during Q1-3, 2017

• multiple opportunities for partners to submit proposals for new Innovation Projects + within a wide range of risk profiles, time lines, and budgets
Continue focusing on 6 business objectives and the challenges defined

**Promote Healthy Living**
Self-management of health
Lifestyle intervention

**Support Active Ageing**
Workplace interventions
Overcoming functional loss

**Improve Healthcare**
Improving healthcare systems
Treating and managing chronic diseases
Updated Innovation Platform

- **Innovation by Design**: Projects that address recognised health and healthcare needs.
- **Innovation by Ideas**: Projects that develop a new idea, which may evolve so it contributes to health innovation.
- **Wild Cards**: Have extraordinary impact on a specific healthcare challenge.

* where risk is the likelihood of not achieving the research objective.
Innovation by Design

• Projects that address recognised health and healthcare needs.

• Topics:
  • Addressing one or more of the EIT Health themes
  • **NEW**: Focus-Area-specific call topics that outline challenge and expected impact
Towards Focus Areas

• Moving innovation projects to a more focused and impact-driven portfolio

• Defined by partners following a call for the “Expression of Interest (EoI)”

• Eventually 3 - 5 areas, starting with two areas on 2018

• Calls for the “Innovation by Design” projects will be launched within the focus areas

• Complementary Campus and Accelerator activities
Focus Areas: the big picture

- EIT Health Advisory Board
- Policy priorities
- Insights on current portfolio, proposals
- Potential solutions, pathways -> Push
- Needs of HCP / Payers -> Pull, identify also common barriers to implementation
- Partners’ interest and capabilities

Focus areas together with key challenges identified

Partners' engaged following call for expression of interest
Focus Areas: What’s next?

1. Call for Expression of Interest (EoI), deadline: 18 October

2. Definition of two Focus Areas

3. Launch of BP2019 call
   - Focus Area #1
   - Focus Area #2
   - Bottom-up IbD projects
Innovation by Design

• Projects that address recognised health and healthcare needs.

• Topics:
  • **NEW**: Focus-Area-specific call topics that outline challenge and expected impact.
  • Addressing one or more of the EIT Health themes

• **NEW**: Any Core Partner can lead an IbD project, but at least one core partners of the type “business” is required

• Duration: max. 3 years

• Funding limits: 750k € / 1M € / 1M €

EIT Health
Innovation by Ideas

• Projects that develop a new idea, which may evolve so it contributes to health innovation.

• **NEW:** Two deadlines per year

• Duration: max. 18 months

• Funding limits: 500k € in year 1 / 250k € in last 6 months
NEW: Wild Card projects

• Projects collected through open-challenge submission from the partners, with potentially extraordinary impact on a specific healthcare challenge.

• Who? Competitively selected teams/individuals

• Duration: max. 2 years

• Funding limits: 1M € per year
One last thing...

... please check the EIT Health Connections platform for further information and get in touch with us!

https://connections.eithealth.eu/innovation-platform
Thank You!

eit.europa.eu

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Towards a balanced portfolio:

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<tr>
<th><strong>Revised “Innovation by Design”</strong></th>
<th>60%</th>
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<tbody>
<tr>
<td>• Calls within focus areas</td>
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<tr>
<td>• Focused on Scaling up</td>
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<td>• Improved ideation process</td>
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<td>• Integrate the knowledge triangle</td>
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<th><strong>Bottom up open calls (IbI as today)</strong></th>
<th>30%</th>
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<tr>
<td>• Calls remain broad, within business objectives</td>
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<td>• Diversity</td>
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<td>• Seed projects</td>
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<table>
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<tr>
<th><strong>Wildcards</strong></th>
<th>10%</th>
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<tr>
<td>• Projects with big risk appetite</td>
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<td>• Based on needs/challenge</td>
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<td>• Sponsor and incubator support</td>
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Main goals and strategies for the period 2018-2020*

1. EIT Health as an INNOVATION ENGINE
   • Scale-up of our projects and community in collaboration with regions/cities, delivering:
     • 5 implemented projects with documented impact as measured by reduced costs, increased access, increased efficiency, reaching at least 10 million citizen
     • Sharing success stories across Europe to speed up transformation of health care systems
     • Create a 1 billion € of business out of EIT H projects/activities by 2022

Strategy 1: Focused and balanced Portfolio for Health Innovation
   • Have a balanced, strong portfolio, based on revised and simplified call process (10% Wild Card → High Risk, 30% Bottom Up → like today, 60% focused IbD projects)
   • Developed top down larger projects calls around areas of focus engaging the joint effort of the network and aligning supply and demand.
   • Structural collaboration with innovative regions/cities
   • Accelerate business creation and growth through funding, coaching and access to customers

* what do we need to deliver by 2020 to create and demonstrate impact by 2022
Main goals and strategies for the period 2018-2020* (cont’d)

2. Creating impact and a critical mass by 2020
   • 5 success (impact) stories
   • Active involvement of patients, payers and cities in EIT Health initiatives to create impact (i.e. innovation pull)

Strategy 2: Engaging the partnership and other stakeholders
   • Mapping and actively managing the network assets around focus areas
   • Knowledge triangle integration at the co-creation and ideation step
   • Engaging healthcare providers and payers in portfolio development
   • Transforming educational systems, developing more talent with innovation and entrepreneurship skills

* The collected goals as identified by partners during the conference, were clustered in the MB+ meeting of July 4th, in terms of overlap and to set the right priorities.
Main goals and strategies for the period 2018-2020* (cont’d)

3. Integrating people and data: Empowering the citizen
   • 10 projects building on collaboration between data owner and solution provider to speed up solutions development up to market readiness
   • Empowerment achieved by access to own data/health information and being able to understand the data and act accordingly
   • 30% of EIT Health are building on the opportunities in Digital health

Strategy 3: Engaging citizens, connecting data
   • Connecting and using patient and citizen data to identify and develop novel integrated solutions for care
   • Collaboration with relevant EU initiatives on connecting data and patients
   • Projects build on the Triangle: “Data, Technology, Outcome”
   • Knowledge sharing across EU of health data access platforms and outcomes