

unite!

University Network for Innovation, Technology and Engineering

BARCELONA · UPC

IV Unite! Dialogue **Unite! Past, Present and Future**

I Branding Event

Paving the way for European Higher Education in 2030. The European University Initiative

Hosted by the UPC next 29th, 30th November and 1st December

























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The 4th Unite! Dialogue Barcelona 2021 will include a Branding Event, aimed at promoting the visibility of the alliance and enhancing its engagement to diverse stakeholders. The branding event will be developed in 5 key areas to show the potential and strength of the Alliance, addressing ethics & technology, impact on the European Higher Education Area, impact on the regional innovation ecosystems, leadership on smart technologies and global impact on society. Keynote speakers will debate with Unite! communities and affiliates.

In addition, the 4th Unite! Dialogue Barcelona 2021 will host regular meetings of Students in Unite! for Representation and Empowerment (SURE!), the Unite! Steering Committee and the Unite! Governing Platform, as well as regular meetings of the different task forces and work packages. Last, but not least, the 4th Unite! Dialogue Barcelona 2021 will also host the kick-off of the Unite! Academic Forum and meetings of university representatives as well as representatives of affiliate partners in our ecosystem.

All the sessions are scheduled according to Barcelona's local time, and will be open to the participation of the entire Unite! community, except those sessions indicated by the colour legend you can find below. The Branding Event will be open to all stakeholders and to the society as a whole.

All the face-to-face sessions will be held following strictly the sanitary regulations of the Health Authority of the country.

Colour code for attendees

- Closed event.
- Branding Event open to any participant of the Unite! community or outside of it.
- Aimed at all members of the Unite! community.
- Addressed only to attendees of Unite! WP & TF meetings.



Day 1: 29th November

10:30-12:00	Unite! Steering Committee.
10:30-12:00	Unite! SURE!.
12:00-13:00	Unite! Steering Committee and Unite! SURE! Joint Meeting.
13:00-14:00	Lunch.
14:00-16:30	Unite! Governing Platform.
14:00-16:30	Other parallel activities (pending to know the meetings that are going to be scheduled).
14:00-16:30	Innovation community matchmaking event.
	3 Parallel Sessions: Innovation and Regional Involvement.
	Entrepreneurship Education.
	Innovation Ecosystems.
16:30-17:30	Networking and gathering event.
17:30-19:30	Ethics & Technology.
	John Shawe-Taylor, Kate Crawford
17:30-19:30	Unite! WP - TF meetings (according to leaders request).
20:00	Rectors/Presidents Dinner.



Day 2: 30th November – *Unite! Past, Present and Future.*

8:30-10:30	Unite! Academic Forum.
10:30-11:00	Coffee break.
11:00-11:15	Opening Session.
	Tanja Brühl (President of Unite!).
	Daniel Crespo (UPC Rector).
11:15-13:15	Unite! Community, session 1: Everything you ever wanted to know about Unite! but never dared to ask.
13:15-14:00	Lunch.
14:00-16:00	Unite! Community, session 2: Past & Future. Unite! Vision revisited.
16:00-16:30	Coffee break.
16:30-17:30	Unite! Community, session 3: Poster session <i>Present of Unite!</i> .
17:30-19:00	Unite! WP - TF meetings (according to leaders request).
20:00	Gala Dinner.



Day 3: 1st December – Paving the way for European Higher Education in 2030. The European University Initiative.

8:30-10:30 The Vision of the Industrial Stakeholders. Smart Technologies.

10:30-11:00 Coffee break.

11:00-13:00 The Strategic Vision of Policy Makers.

Manuel Castells, Ministry of Universities of Spain.

Gemma Geis, Regional Minister of Research and Universities, Catalonia.

Vanessa Debiais-Sainton, Head of Unit Higher Education Policies and Programme, European Comission.

Juan Royo, President of Erasmus Student Network.

13:00-14:00 Lunch.

14:00-16:00 Contributing throw the Social Outreach.

Keri Facer, Uppsala University (TBC). Tomas Farrnell, TEFCE project.

16:00-16:30 **Coffee break.**

16:30-18:30 A Change of Socioeconomic Paradigm at the Local Level.

Jordi Puigneró, Vice President of the Government of Catalonia.

Laia Bonet, Director of the 2030 Agenda Area, Digital Transition, Sports and Territorial and Metropolitan Coordination, Barcelona Municipality.

Marius Martínez, Vice-Rector for International Relations, Universitat Autònoma Barcelona, President of the European University ECIU.

Antoni Luna, Vice-Rector for Internationalization, Universitat Pompeu Fabra, Barcelona, Membre of the European University EUTOPIA.

Markus González, Vice-Rector for Internationalization Policy, Universitat de Barcelona, Coordinator of the European University CHARM-EU.

Lourdes Reig, Vice-Rector for Internationalization Policy, Universitat Politècnica de Catalunya, Member of the European University Unite!.

16:30-18:30 Unite! H2020 WPLB meeting - Part I:

Update on the activities of each WP - TFCs are invited as auditors.

18:30-18:45 **Closing.**



Day 4: 2nd December (pending to know the meetings that are going to be scheduled)

8:30-10:30 **Unite! H2020 WPLB meeting - Part II:**

First proposals for pilots – discussion of the first proposal/plan

for the WP pilots (that will be then finalized during

the 5th Dialogue in March 2022).

8:30-10:30 WP - TF E+ meetings (according to leaders request).